



**FOR IMMEDIATE RELEASE**

**Pink Elephant Named Finalist In 11<sup>th</sup> Annual Stevie® Awards For Women In Business**

***Stevie Award Winners To Be Announced In New York On November 14***

**Burlington, ON – October 9, 2014** – Pink Elephant’s CEO, Fatima Cabral has been named a finalist in three awards categories for this year’s Stevie Awards for Women in Business. As a finalist in the *Female Entrepreneur of the Year – Business Services – 11 to 2,500 Employees* category, the *Female Entrepreneur of the Year in Canada* category and *Woman of the Year - Business Services* category, Fatima will ultimately be a Gold, Silver or Bronze Stevie Award winner in the program. The award winners will be announced at the Marriot Marquis Hotel in New York November 14, 2014.

The Stevie Awards for Women in Business honor women executives, entrepreneurs, employees and the companies they run – worldwide. The Stevie Awards have been hailed as the world’s premier business awards.

Finalists were chosen by more than 100 business professionals worldwide during preliminary judging. Members of five final judging committees will determine the Gold, Silver and Bronze Stevie Award placements from among the Finalists during final judging October 20-29.

“To be named a finalist in three separate categories is a great privilege,” said Fatima. “I’m extremely honored and grateful to work alongside a great team of “Pinkers” who have helped Pink Elephant make a significant impact on the IT Service Management world.”

The judges selected Fatima’s entry in recognition of her role as a pioneer in the IT support and management landscape in Canada and across North America, her part in the ITIL® “revolution” and leading Pink Elephant to becoming the world leader in IT Service Management (ITSM) best practices.

“Every year we receive the most amazing and inspiring stories of achievement from women-owned and run organizations around the world,” said Michael Gallagher, founder and president of the Stevie Awards. “The first-round judges have told us how delighted they are with this year’s field of Finalists.”

Fatima has also been ranked amongst PROFIT Magazine's Top 100 Woman Entrepreneurs for eight successive years, and is a recipient of an award from the Federation of Portuguese-Canadian Business Professionals.

Details about the Stevie Awards for Women in Business and the list of Finalists in all categories are available at [www.StevieAwards.com/Women](http://www.StevieAwards.com/Women).

### **About Pink Elephant**

With a pioneering 30 year history, Pink Elephant is a global leader in IT Service Management education, consulting and conferences. Pink Elephant also offers a vast array of products and services, such as business simulation workshops and online implementation tools, to help CIOs and IT organizations meet business goals.

For more information and to check out our full list of products and services, visit [pinkelephant.com](http://pinkelephant.com) and follow Pink Elephant on Twitter: [@theitilexperts](https://twitter.com/theitilexperts)

### **About The Stevie Awards**

Stevie Awards are conferred in six programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at [www.StevieAwards.com](http://www.StevieAwards.com).

### **For more information, please contact:**

Stephany Dancy  
Marketing Department  
Pink Elephant  
Phone: 905-331-5070 Ext. 441  
Toll free: 1-888-273-7465  
Email: [s.dancy@pinkelephant.com](mailto:s.dancy@pinkelephant.com)

ITIL® is a registered trade mark of AXELOS Limited.

###